



BRUNA DI GIACOMO

PRESS OFFICER

WORK EXPERIENCE

Drafting plans for large scale events and preparing a business plan to participate in the Erasmus for Young Entrepreneurs programme

October 2020 - May 2021 - Bologna

Freelancer Press Office

FONOPRINT STUDIOS

BMA - Bologna Musica d'Autore
July 2020 - September 2020 - Bologna

Sales Assistant

PARFOIS

January 2020 - April 2020 - Bologna

Model for Make-up artist

ACCADEMIA NAZIONALE DEL CINEMA E DELLO SPETTACOLO

May 2019 - December 2019 - Bologna

Sales Assistant

MACRON

October 2018 - December 2018 - Bologna Airport

Sales Assistant

VICTORIA'S SECRET

June 2018 - September 2018 - Bologna Airport

Internship Press Office

AREASONICA RECORDS

March 2015 - July 2015 - Bologna

EDUCATION

FONOPRINT

Booking course: "How to organize a music tour"

SANTERIA

Workshop: "How to organize a Music Festival: MI AMI"

SIDA GROUP

Course: "Multimedia production technician expert in digital innovation for culture and art"

NAPIER ACADEMY

Master in communication and marketing for music

ALMA MATER STUDIORUM - UNIVERSITÀ DEGLI STUDI DI BOLOGNA

Master's Degree in Cinema, Television and Multimedial Production - 2017

ALMA MATER STUDIORUM - UNIVERSITÀ DEGLI STUDI DI BOLOGNA

Bachelor Degree in Discipline delle Arti della Musica e dello Spettacolo - 2013

VOLUNTARY WORK

Tutto Molto Bello Festival - September 2019

- Bologna Sonic Park/Indimenticabile Festival - July 2019

- Sherwood Festival - Live Report - June 2019

- Mi Ami Festival - Management of audience flows - May 2019

- RoBot Festival - Management of audience flows - October 2014

- Biografilm Festival - Press Office - June 2014

- Extra! Music Magazine - Journalist (Reviews) - December 2013 - December 2014

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PERSONAL BACKGROUND

During my student career I had the chance to get in touch with the fine arts and entertainment and since then I have never left them. Always passionate about music, I would like to be a content marketing strategist in the music festivals field.

SKILLS

- Marketing
- Communication
- Arts
- Microsoft Office Suite
- Writing
- Social Media Management
- Historical and critical knowledge about Music Business, Cinema, Tv, TV series

LANGUAGE SKILLS

- American English: advanced
- Spanish: elementary

SOFT SKILLS

- Au-pair for 3 months in New York City. There I have had the chance to improve my english language skill
- Interpersonal skill increased during work experiences where the focus was the exchange between human beings (festivals, retail, front office)
- Strong sensitivity to animal rights and environmental issues

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